



Southington Knights Travel Football and Cheer



Dear Local Business,

The Southington Knights Travel Football and Cheer League is a non-profit organization that has been around since 1956.

Our league has had much success participating in football playoffs and championships as well as various cheerleading competitions over the years. Our tackle teams have won 5 championships. Our Cheer teams consistently place at local, regional and national competitions, including a National Championship title in 2018, 2021 & 2022. We could not have gotten this far without the support of special individuals and companies like yours!

We are very proud of our achievements and all we have accomplished and attained. With that being said, this would not be possible without the generosity of our local sponsors. Would you please consider donating or becoming a sponsor to our league?

The following are options for you to consider:

Option I—Sign Sponsorship: The sign sponsorship program includes your logo on a custom-made banner. The banner will be showcased at Memorial Park all season and at Southington High School during our home games. In addition to the banner, we will list your business on the sponsor's page of our league website and include a link to your business. Since we are a travel program, your business will not only be exposed to the Southington community but all the surrounding communities that visit our fields for games. There are hundreds of people attending our games each week.

Sign Sponsorship cost: \$250.00

Option 2—Flag Football Team Sponsorship: This sponsorship program includes your company name to be printed on the back or side of the jerseys of one of our flag football teams and we will also list your business on the sponsor's page and Team page of our league website which will include a link to your business. We will also provide a banner to be displayed at Memorial Field. Only one company sponsor will be allowed per team.

Flag Sponsorship cost: \$500.00

Option 3—Tackle Football Team Sponsorship: This sponsorship program includes a customized helmet sticker/decal on the back of each player's football helmet. In addition, we will provide you with a customized banner which will be showcased at Southington High School for all home games and inclusion on another banner at Memorial Field. We will also list your business on the sponsor's page and Team page of our league website which will include a link to your business.

Tackle Sponsorship cost: \$600.00

Option 4 - Cheer Program Sponsorship: This sponsorship program includes your company name to be printed on the back or side of the T-Shirts that are given to all cheerleaders. These shirts are worn at practices, at some games and whenever else the girls want to wear them. The Southington Knights will also list your business on our league website. We will also provide a banner to be displayed at Memorial Field.

Cheer Program cost: \$500

Option 5 - Donation: If you would like to make a donation to our league, we will post your business name on the sponsor's page of our league website. You can view our website at www.southingtonfml.com. All our league business is done through our website.

I hope that you will consider one of the above options and join our family as a sponsor. Please complete the attached form and either mail it to the address provided along with your payment as soon as possible or you can email or call me and I will be happy to pick it up in person.

For your records, our tax ID # is 06-1273966.

Southington Knights Travel Football
Attention: Sponsorship Coordinator
P.O. Box 866
Southington, CT 06489

You can also e-mail your logo to sknightspresident@gmail.com

Whichever option you choose, please know that your donation will not go unnoticed. Thank you for your support of the Southington Travel Knights Football and Cheerleading League.

Sincerely,

Rick McQuatters

President

Southington Travel Knights Football and Cheerleading

sknightspresident@gmail.com | Cell (860) 982-0138

Corporate Sponsor Application

Company Name: _____

Address _____

Phone _____

Fax _____

E-mail _____

Web Address _____

Please check "x" below which applies

Sign () \$250.00

Sponsorship of Flag Football Team () \$500.00

Sponsorship of Tackle Football Team () \$750.00

Other Donation Amount \$ _____

Company Representative (please review the Corporate Partner Form prior to signing):

Name _____

Signature _____

Requests/Notes _____

For League Use Only

Season _____ Date _____ Payment _____ League Rep _____

Special Instructions _____

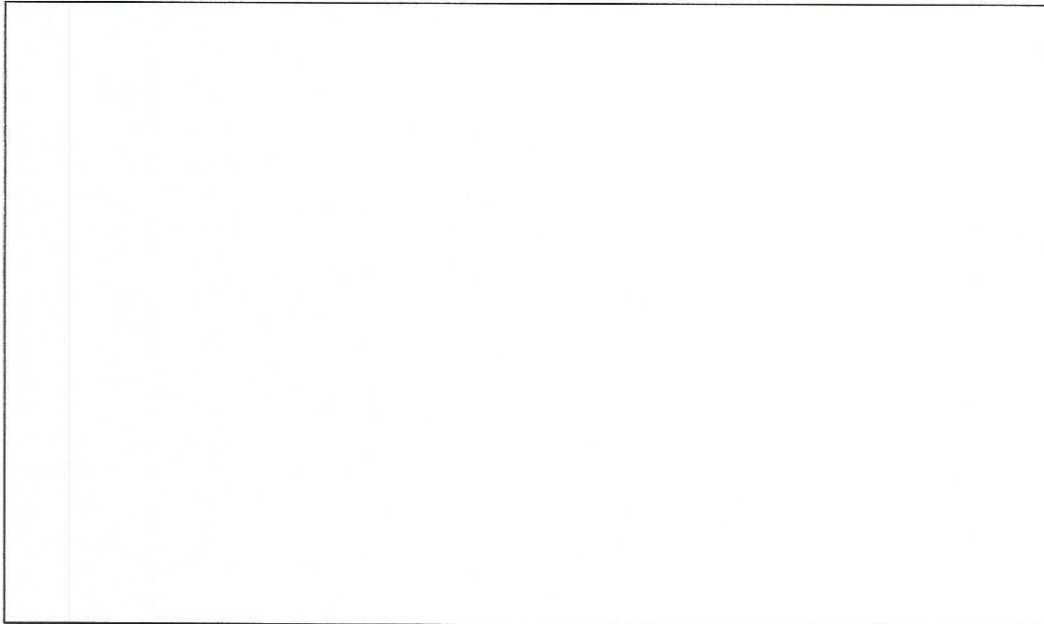
Special Payment Method (must be approved by executive board member)

Signature (executive board member) _____

Corporate Partner Form (Options I, II, III, and IV)

I / We, the undersigned, agree to lease advertising space at Memorial Park and Southington High School in support of the Southington Knights Travel Football and Cheer League. Said space is to consist of a logo constructed on a permanent weatherproof material to be hung on the fence surrounding the football field. The terms of payment for this lease are outlined in the Corporate Sponsor Application. It is agreed that the payment of this lease is only for the leasing of advertising space at the site designated and the material used to fulfill this agreement shall remain the property of the Southington Midget Football League, Inc.

The sign should read as follows: (or attach business card or send an email)



Approximate Letter Size= 3"

Tackle and Flag Sponsors (Options II and III)

I / We agree for Southington Midget Football League to use our logo provided above or emailed to create the sponsorship on the flag jerseys and/or the football helmets. I/We agree that Southington Midget Football may modify the logo or use plain lettering to adapt the sponsorship to fit the style of the jerseys or helmets. I/We agree to document any specific requests for the presentation of the sponsorship to sknightsfundraising@gmail.com and sknightspresident@gmail.com. Southington Midget Football League reserves the right to finalize the sponsorship appearance without notifying me/us.